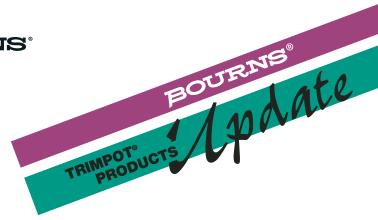


November, 2004

Bourns Rep District Sales Managers
Bourns Rep Distributor Managers
Corporate Distributor Product Managers
Bourns Sales Partners in Europe
Bourns Asia Pacific Sales
Bourns Latin America Sales
Bourns Internal
Bourns Plant Managers



Bourns Introduces New 2 mm Square Sealed Trimming Potentiometer - Model 3342

Bourns® Trimpot® Division is proud to announce the release of our new 2 mm square sealed single-turn trimming potentiometer. Model 3342 is sealed to withstand standard industry water wash processes and offers better electrical performance than its open-frame counterparts. As the world leader in trimmer technology, Bourns continues to offer leading edge products to fill the market demand for smaller, more reliable components.

The Model 3342 is RoHS compliant and is only available with 100% tin-plated leads.