

## **Bourns Announces Completion of KEKO-Varicon Integration**

RIVERSIDE, Calif., January 6, 2020 - Giving our customers and partners streamlined access to a comprehensive breadth of varistor products, the integration of KEKO-Varicon assets within the Bourns organization is complete. Through Bourns d.o.o Žužemberk, we are able to enhance our offering of superior overvoltage protection solutions backed by an expanded technical and customer support team. With an even stronger global organization, customers will also realize advanced technology and time-to-market benefits from additional R&D and production capabilities that are now fully assimilated.

*Because Bourns and KEKO-Varicon are now ONE*, all products have been fully integrated into the Bourns corporate structure:

- Seamless ordering of part numbers within the Bourns SAP system
- Varistors are searchable on the Bourns website: https://www.bourns.com/products/circuit-protection/varistor-products
  - \*\*Easy access to newly added varistor products:
    https://www.bourns.com/products/circuit-protection/varistor-products/through-hole
    https://www.bourns.com/products/circuit-protection/varistor-products/smd
    https://www.bourns.com/products/circuit-protection/varistor-products/high-energy
    https://www.bourns.com/products/circuit-protection/varistor-products/hybrid
    https://www.bourns.com/products/circuit-protection/varistor-products/automotive
- Increased worldwide support -- products are totally and expertly supported through Bourns Sales, FAE and customer service teams
- Starting Q1 2020, Bourns varistor products are available through Bourns' authorized distribution channels
- Product samples can now be requested through Bourns Sales, FAE and customer service teams

Please note that during the first quarter of 2020 some product may ship with the old KEKO-Varicon product markings while we exhaust any inventory. After January 6, 2020, we will start to replace these product markings with the Bourns branded marking.

As our valued customer, we invite you to leverage Bourns' extended range of high-quality protection solutions that will help you address complex technology requirements in a variety of applications including low voltage board level (LVBL), telecommunication, automotive electronics, AC-line, TVSS and high-energy industrial equipment designs.

Craig Shipley
VP and GM

Circuit Protection Division